

PTO General Board Meeting

The background of the slide features a stylized American flag. The top portion is a solid blue field containing numerous small white stars. Below this, the flag's stripes are depicted as wavy, alternating bands of red and white. The overall design is patriotic and celebratory.



JOIN ASKEW'S ALL-STAR PTO



Together

When you join the PTO, you join a community that encourages student achievement and enriches the learning environment.

We believe in building partnerships between our families and our school.

We believe **TOGETHER** we can help our children be successful. Research proves kids do better when parents are involved.

We welcome you to get involved with the PTO and show your support!

Everyone

Who can join?

- Parents/Guardians
- Grandparents
- Teachers/Staff/Administrators
- Alumni
- Community Members

Our goal is to reach

100%

membership!

(\$10 annually per family)

Achieves

More

Executive Board Members



- ★ President - Lisa Fikes
- ★ 1st VP Membership - Stephanie Swain
- ★ 2nd VP Fundraising - Annamarie Omanga
- ★ 3rd VP Volunteers - Shiro Jaleel-Kahn
- ★ Treasurer - Mary Mathias
- ★ Corresponding Secretary - Rayetta Seals Ashby
- ★ Recording Secretary - Shan Batiste
- ★ Parliamentarian - Raul Ruiz



Membership Incentives



★ Membership Card Discounts

★ Free Skate Night –
September 25th 6-8pm

★ Spirit Nights – Los Tios,
Chick-fil-A (TBD)

★ Popsicle Party – Grade Level
With Highest % Membership

Dairy Ashford Roller Rink, 1820 S. Dairy Ashford
Buy One Admission, Get One Free
(Skate rental extra. Not valid for parties or groups.)
Shipley Do-Nuts, 12225 Westheimer
2 Free Glazed Donuts With Any Drink Purchase
Los Tios Mexican Restaurant, 14006 Memorial
10 % Off Food Purchases & To Go Orders (Excludes alcohol)
Subway, 10455 Briar Forest
After 4pm, Buy Any 6 inch Sub & A Medium Drink and
Get A 6 inch Sub Equal Or Lesser Value Free
SMB Postal Etc, 14354 Memorial
3% off Shipping, 1 mo Free Mailbox Rental (with 1 yr contract),
\$1 Off Alterations
"Helping all of our Stars Shine Brightly"



PTO Membership by Grade Level

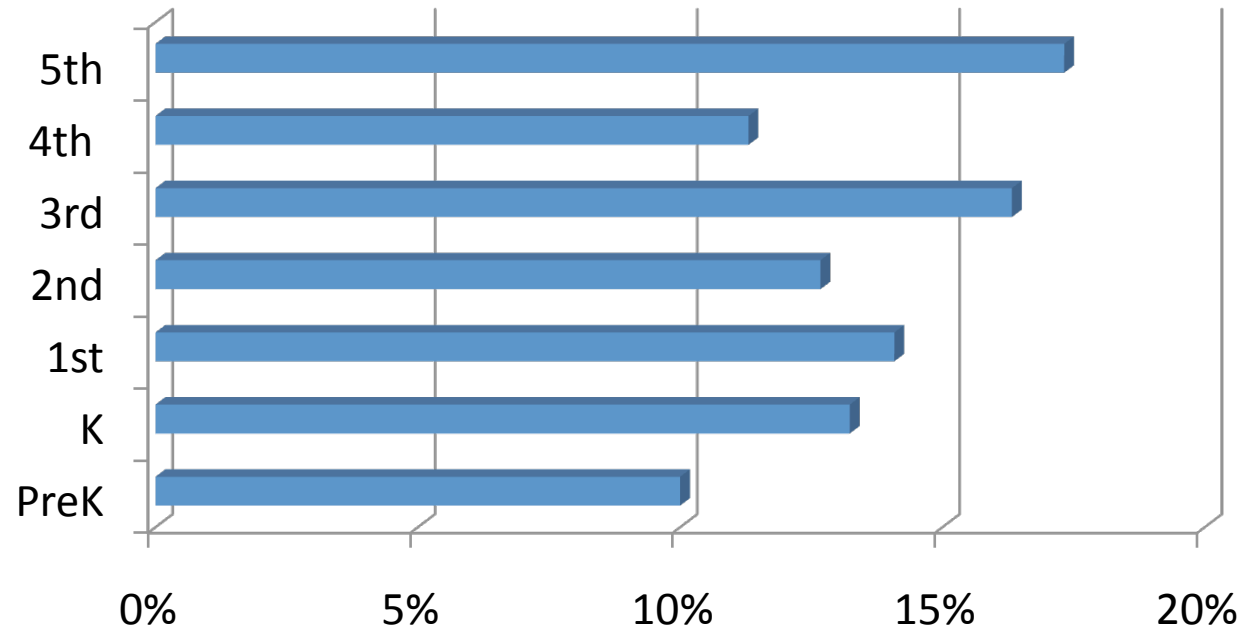
Grade Level With Highest % Membership by 10/1/15 Wins a Popsicle Party



5th Grade Leads Paid Memberships Through 8/31/15

Top Classes for Membership

- 5th – K. Calhoun
- 4th – Farley
- 3rd – Davison
- 2nd – Spinner
- 1st – Perez
- K – Ponce
- PreK – O'Brien



Open Chair Positions



- ★ **Science Partners Coordinator**
 - Coordinate volunteers to assist enrichment lessons in Science Lab (once a month)
- ★ **Birthday Banner**
 - Collect forms and communicate with school office to post birthdays on the marquee (electronic sign at corner of Hayes and Wood Lodge) (year-round)
- ★ **Living Garden Co-Chair**
 - Work with Mr. Wooten (Science Lab teacher) to coordinate volunteers to assist in Living Garden (year-round)
- ★ **Marquee in Teacher Lot**
 - Change out letters on sign to communicate important info (year-round)
- ★ **Reading Partners Coordinator**
 - Coordinate volunteers to read in classrooms (year-round)
- ★ **Technology/Facebook**
 - Post info on Askew PTO Facebook page, start Twitter account, etc. (year-round)
- ★ **Carnival Co-Chair**
 - Coordinate Spring Carnival Fundraiser in conjunction with International Festival (April)
- ★ **Talent Show Chair**
 - Coordinate event with Mr. Bowers (drama) & Ms. Danowski (music) (February)
- ★ **Gently Read Book Fair**
 - Collect donations and coordinate used book sale (May)



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The goals we want to achieve this year:

- Teachers
- Transparency/Communication/Documentation
- Community

What does PTO achieve?

More

ASKEW PTO DOES THAT?

Askew PTO Provides Educational Enrichment for Our Children

- PTO Funds In-school Assemblies (Clutch), books and materials for Library & Classrooms, Field Trips
- PTO Supports **Bilingual Education (iPads)**, Ancillary Education (funding for Specialists), Classrooms/Teachers (**Wishing Tree**, Teacher Fund), Outdoor Learning (Living Garden)
- PTO Cares About Our Students by purchasing Student Planners, sponsoring **Need-Based Drives** that benefit our students in need, and offering individual recognition on the Birthday Banner (marquee)
- PTO Celebrates Arts in Education by providing a class set of guitars for 5th graders, purchasing the school musical licenses, running the Art Fundraiser
- PTO Encourages Reading with the Scholastic Book Fair & Gently Read Book Fair, and by providing Reading Partners to read with students



Askew PTO Builds Community

- PTO Hosts Family Events such as Ice Cream Social, Donuts After Drop-Off (1st day of school), Bingo Night, Carnival/International Festival, Talent Show, Askew Restaurant Nights
- PTO Offers Askew T-shirts, school supply packs, **translation at PTO Meetings & Spanish flyers**
- PTO Celebrates Achievement by providing a 5th grade Movin' On Graduation Celebration

Askew PTO Supports Our School

- PTO Provides Volunteers YEAR-ROUND for school/PTO events, library, science enrichment for 4th graders, Reading Partners
- PTO Hosts a Back to School Luncheon for our Teachers, monthly Teacher Appreciation days, Teacher Appreciation Week in May
- PTO Collects **Rewards for Education**: Box Tops, Grocery Store Rewards (Kroger & Randall's), Target, Pottery Barn, Office Depot, Amazon Smile (see Askew website for details)
- PTO Partners with local restaurants and businesses (**we still need Corporate sponsorships** 😊). We're a 501(c)(3) organization, so donations are tax-deductible!
- PTO Raises money to help our school through fundraising events throughout the year, including the Fall Fundraiser
- PTO Gives Year-Round **So far, we've given planners to all 2nd-5th students (\$2K), \$100 to each teacher to help set up their classrooms (\$4600), printers and materials to Special Ed., Classroom & Ancillary Teachers, Interventionists. Recently, we've given 22 laptops (\$29K), playground equipment (\$6200), Spelling City (\$1K). We'll give gift cards to every staff member in December and iPads to bilingual classes (\$15K), and continue to meet teachers' requests.**

Askew PTO Communicates

-  www.facebook.com/AskewElementary
- Weekly e-blasts (electronic newsletter)
- Via email: askewpto@gmail.com
- Website Updates (including **meeting minutes**)
- Monthly PTO Meetings
- Flyers with information about upcoming events & volunteer opportunities





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What does PTO achieve?

- Askew PTO Does THAT? flyer

How do we fund everything we achieve?

More

EPI Fall Fundraiser



★ EPI Catalog Sale

- gift wrap, candy, chocolate, housewares, and more

★ Askew keeps 52% of all sales!

★ Important Dates:

- Sale Kick-off – Sep 18th
- Order Deadline – Oct 2nd
- Delivery – third week of November.

★ Incentives

- Every student who sells an item earns a reward
- Prizes are cumulative – the more you sell, the more prizes you earn
- Anyone who sells 99+ items will win either an iPod Touch (8G), a Kindle Fire, or Beats by Dre headphones

Budget – Projected Income



Income	Budget
Art Fundraiser	1,000.00
Birthday Banner	500.00
Book Fair - Fall	0.00
Book Fair - Used	800.00
Box Tops	800.00
Community Partners	1,000.00
Corporate Sponsors	3,000.00
Fall Event	3,500.00
Fall Fundraiser	10,000.00
Family Night	200.00
Misc Income	300.00
Product Fundraiser	0.00
PTO Membership	2,400.00
School Supply Sale	100.00
Spring Event	3,000.00
Talent Show	1,000.00
Uncategorized Income	0.00
Uniforms (T-shirts)	1,000.00
Total Income	\$28,600.00

Budget – Projected Expenses



PTO Expenses	
Administrative Fees	600.00
Communications	250.00
Hospitality	700.00
Ice Cream Social	500.00
Storage	0.00
Tax Preparation	300.00
Volunteers	1,000.00
Total PTO Expenses	\$3,350.00

Specials	
Art	500.00
Computer	500.00
Drama	500.00
Music	500.00
PE	500.00
Total Specials	\$2,500.00

Services	
Carpool	0.00
Clinic	0.00
Clubs	1,000.00
Field Day	0.00
Landscaping	0.00
Living Garden	0.00
Moving On	0.00
Planners	2,000.00
Safety Patrol	100.00
Student Intervention	0.00
Total Services	\$3,100.00

Teacher Expenses	
Library Books	1,000.00
Science	850.00
Special Education	250.00
Teacher Appreciation	4,500.00
Teacher's Fund	7,500.00
Total Teacher Expenses	\$14,100.00

Total Expenses	\$28,600.00
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Executive Board
Committee Heads
Open Positions
VIPS

Achieves

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How do we fund everything we achieve?

- Budget presentation

More

Being a PTO member means **MORE...**

- **A Legislative Voice** (the more members, the louder our voice to advocate for our children and school)
- **A Way to Get Connected** (provides a sense of community and keeps you notified of what's happening at your school)
- **Makes You a Positive Role Model** (demonstrates to your children the importance you place on education)
- **Provides Great Resources** (provides a variety of programs and parenting resources)

Enjoy Open House!

Askew PTO thanks you for your support!

